

Air Resources Board Outreach Report 3rd Quarter 2001

Outreach events conducted 3rd Quarter 2001:

April 6	California Middle School Career Day
April 19	EVs for Education site visits Santa Barbara AQMD and Ventura County APCD
April 20	Earth Day event at Hollenbeck Middle School
April 21	Davis Picnic Day
April 22	Cal. State Sacramento Earth Day
April 23	Cal/EPA Building Grand Opening. Demo of EV1, RAV4, Toyota eCom
April 24	EVs for Education site visit to Mojave Desert AQMD
April 28	Presentation on EVs for Education and the ev Loan program at the Spring Outdoor Education Meeting
May 4	Transportation Management Association (TMA) Rideshare Fair
May 9 -10	Central Valley Government Conference - Radisson Inn, Sacramento
May 10-11	California Air Quality Conference-Holiday Inn, Sacramento
May 12-16	Clean Cities Conference - presentation on EVs for Education and ev Sacramento
May 31	Clean Air Celebration - Sacramento
June 7	TMA Rideshare Fair
June 18	Outreach at local school
August 7-10	Auburn County Fair
August 13-14	GVMA Focus Groups in L.A.
September 15	TMA Rideshare Fair
September 21	Local school outreach
September 17-24	California Independent Oil Marketers Association (CIOMA) Pacific Oil Conference
September 24-28	EV provided to State employee as TMA raffle prize
September 27	Local school outreach
September 28	Local school outreach

September 25	TMA event
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Outreach events planned for 4th Quarter 2001:

October 3	Department of General Services Transportation Conference
October 4	UC Davis TMA event
October 19	Lincoln Rideshare Fair
October 20-24	EVS 18
October 25	Riverside Clean Cities Conference
October 26-28	Michelin Bibendum
December 11-14	EVAA Electric Transportation Industry Conference

ZEV Outreach Projects

- ? Working with EV Rental Cars to do promotion to Cal/EPA employees.
- ? Ordering new ZEV promotional products and banner
- ? Updating ARB fact sheets
- ? Development of ZEV brochure to keep in vehicles and hand out to interested parties.
- ? Development of Cal/EPA public education program using ZEVs